

Jodi Rasor

Vice President and Dealership Accounting

Jodi Rasor serves as our Vice President of Dealership Accounting, working to make our customers' experience and our stores' operations easier. She joined Lithia in 2013 after working at JELD-WEN, an international manufacturing company. There, Jodi acted as an International Tax Manager, and eventually transitioned to a Regional CFO. Jodi earned a B.S. in Business Administration from Oregon State University, a Masters in Taxation from Golden Gate University, and is a licensed CPA. She also plays an active role in Lithia Women's Leadership.